

Leading Employers Aren't Resting: Winners of the 2009 Canada's Top 100 Employers Competition are Announced

TORONTO (October 2, 2008) – The authors of the annual list of *Canada's Top 100 Employers* have released their 2009 winners and the results are nothing short of astonishing. “Even amid the market uncertainties we’ve seen over the past year,” says Managing Editor Richard Yerema, “forward-thinking employers are redoubling their efforts to improve working conditions for the people who help them weather these economic storms.” The result is an exceptional list (shown below) of employers that lead their industries in attracting and retaining top talent.

Now in its 9th year, the annual *Canada's Top 100 Employers* competition recognizes employers that are industry leaders at attracting and retaining employees. The competition is organized by Mediacorp Canada Inc., the nation’s largest publisher of employment guides and job-hunting periodicals.

To develop this year’s Top 100 list, Mediacorp examined the recruitment histories of over 75,000 employers across Canada that it tracks for its popular job search site, Eluta.ca. From this initial group, Mediacorp invited 10,000 of the fastest-growing employers, plus 6,000 other companies and organizations in industries that Mediacorp editors wanted to examine more closely, to apply for this year’s competition. Employers were asked to complete an extensive application process that included a detailed review of their operations and HR practices. Over 2,000 employers started this year’s application process.

In reviewing each employer’s application, Yerema and the editorial team reviewed eight key areas: (1) Physical Workplace; (2) Work Atmosphere & Social; (3) Health, Financial & Family Benefits; (4) Vacation & Time Off; (5) Employee Communications; (6) Performance Management; (7) Training & Skills Development; and (8) Community Involvement. These criteria have remained consistent throughout all eight editions of the Canada’s Top 100 Employers project.

The editors’ internal grades for each of these eight areas – with supporting reasons – are now published on Mediacorp’s popular job search site, Eluta.ca. “Publishing detailed reasons for selection,” says Publisher Anthony Meehan, “is a distinguishing feature of the *Canada's Top 100 Employers* competition. Besides providing transparency, it allows other employers to discover what these special organizations are doing and to emulate their best practices.”

In choosing the finalists, Yerema and the editorial team considered how each employer compared to others in its industry. This year’s list includes large and small employers from a range of industries, offering varying benefits and working conditions. What is common to all winners is that each is an industry leader: from architectural firms to community housing agencies, the employers chosen this year are leaders in their industry in attracting and retaining quality employees.

“This year was the most competitive since starting the *Canada's Top 100 Employers* project almost a decade ago,” says Yerema. “We received a record number of applications from employers and our benchmarks for all the areas we consider have increased in all industries and regions. These employers are leading the nation.”

About Mediacorp

Mediacorp Canada Inc. is a specialized publisher of quality employment periodicals and manages the annual *Canada's Top 100 Employers* competition. The company publishes directories and guides that let job-hunters find great employers and interesting new job opportunities in their field. Since 1992, over one million of Mediacorp’s job-hunting guides have been sold. Mediacorp also operates the popular job search engine, Eluta.ca, which lets job-seekers find new job postings – and verified information on perks and benefits – directly from thousands of employers across Canada. More than 400,000 unique users in Canada use Eluta.ca each month. Each spring, Mediacorp also organizes a policy-oriented conference on the *Canada's Top 100 Employers* project called the “Top Employer Summit”, which has become Canada’s largest annual gathering of senior-level human resources professionals.

For information on the Canada's Top 100 Employers project, please contact Rachel Caballero at (416) 987-1464 or email ct100@mediacorp.ca

2009 WINNERS — CANADA'S TOP 100 EMPLOYERS

Adobe Systems Canada Inc., *Ottawa ON*
 Aecon Group Inc., *Toronto ON*
 Alberta-Pacific Forest Industries Inc., *Boyle AB*
 AMAPCEO, *Toronto ON*
 BD Canada Inc., *Oakville ON*
 Bayer Inc., *Toronto ON*
 Blake, Cassels & Graydon LLP, *Toronto ON*
 Boeing Canada Technology Ltd., *Winnipeg MB*
 Business Development Bank of Canada, *Montréal QC*
 CAE Inc., *Saint-Laurent QC*
 CH2M HILL Canada Ltd., *Toronto ON*
 Canada Post Corp., *Ottawa ON*
 Canadian Pacific Railway Ltd., *Calgary AB*
 Canadian Security Intelligence Service, *Ottawa ON*
 Canadian Tire Financial Services Ltd., *Welland ON*
 Carswell, div. Thomson Reuters Canada Ltd., *Toronto ON*
 Cascades Inc., *Kingsey Falls QC*
 Catholic Children's Aid Society of Toronto, *Toronto ON*
 Cementation Canada Inc., *North Bay ON*
 Centre for Addiction & Mental Health, *Toronto ON*
 Ceridian Canada Ltd., *Winnipeg MB*
 Certified General Accountants Assoc. Canada, *Burnaby BC*
 Chatham-Kent Health Alliance, *Chatham-Kent ON*
 College of Physicians & Surgeons of Ontario, *Toronto ON*
 Compass Group Canada, *Mississauga ON*
 DeltaWare Systems Inc., *Charlottetown PE*
 Durham Regional Police Service, *Whitby ON*
 EPCOR Utilities Inc., *Edmonton AB*
 Enbridge Inc., *Calgary AB*
 Export Development Canada, *Ottawa ON*
 FSC Architects & Engineers, *Yellowknife NT*
 Fairmont Hotels & Resorts, *Toronto ON*
 Farm Credit Canada, *Regina SK*
 Gamma-Dynacare Medical Laboratories Inc., *Brampton ON*
 George Brown College, *Toronto ON*
 Golder Associates Ltd., *Burnaby BC*
 The Great Little Box Company Ltd., *Vancouver BC*
 HSBC Bank Canada, *Vancouver BC*
 The Halifax Herald Ltd., *Halifax NS*
 Hamilton Health Sciences Corp., *Hamilton ON*
 Hellmuth, Obata & Kassabaum, Inc., *Toronto ON*
 Hewlett-Packard (Canada) Co., *Mississauga ON*
 Hill & Knowlton Canada, *Toronto ON*
 Honeywell Ltd., *Mississauga ON*
 IKEA Canada LP, *Burlington ON*
 Jacques Whitford Ltd., *Dartmouth NS*
 KPMG LLP, *Toronto ON*
 Kodak Graphic Communications Canada Co., *Burnaby BC*
 L'Oréal Canada Inc., *Montréal QC*
 Laurentide Controls Ltd., *Kirkland QC*
 Manitoba Liquor Control Commission, *Winnipeg MB*
 Mars Canada Inc., *Bolton ON*
 Marsh Canada Ltd., *Toronto ON*
 McGill University, *Montréal QC*
 Meridian Credit Union, *St. Catharines ON*
 Monsanto Canada Inc., *Winnipeg MB*
 NB Power Holding Corp., *Fredericton NB*
 National Energy Board, *Calgary AB*
 New Flyer Industries Canada, *Winnipeg MB*
 Next Level Games Inc., *Vancouver BC*
 Nycomed Canada Inc., *Oakville ON*
 OPSEU Pension Trust, *Toronto ON*
 Office of the Auditor General of Canada, *Ottawa ON*
 Ontario Power Generation Inc., *Toronto ON*
 Ontario Public Service, *Toronto ON*
 PCL Construction Group Inc., *Edmonton AB*
 Patient News Publishing Inc., *Haliburton ON*
 PricewaterhouseCoopers LLP, *Toronto ON*
 Procter & Gamble Inc., *Toronto ON*
 Research In Motion Ltd., *Waterloo ON*
 Royal Bank of Canada, *Toronto ON*
 Royal Canadian Mint, *Ottawa ON*
 Russell Investments Canada Ltd., *Toronto ON*
 SAS Institute Canada, Inc., *Toronto ON*
 Sapient Canada, Inc., *Toronto ON*
 SaskEnergy Inc., *Regina SK*
 SaskTel, *Regina SK*
 Saskatchewan Gaming Corp., *Regina SK*
 Saskatchewan Government Insurance, *Regina SK*
 Shell Canada Ltd., *Calgary AB*
 Simon Fraser University, *Burnaby BC*
 Sophos Inc., *Vancouver BC*
 Spruceland Millworks Inc., *Acheson AB*
 Stikeman Elliott LLP, *Toronto ON*
 Suncor Energy Inc., *Calgary AB*
 TD Bank Financial Group, *Toronto ON*
 Tamm Communications Inc., *Toronto ON*
 Toronto Community Housing Corp., *Toronto ON*
 Toronto Hydro Corp., *Toronto ON*
 Toronto International Film Festival Group, *Toronto ON*
 Toyota Motor Manufacturing Canada Inc., *Cambridge ON*
 Trican Well Service Ltd., *Calgary AB*
 University Health Network, *Toronto ON*
 University of Alberta, *Edmonton AB*
 Upside Software Inc., *Edmonton AB*
 City of Vancouver, *Vancouver BC*
 Wardrop Engineering Inc., *Winnipeg MB*
 County of Wellington, *Guelph ON*
 WorkSafeBC, *Vancouver BC*
 Yellow Pages Group, *Verdun QC*